



International Association
of Business Communicators
EMENA Region

EuroComm 2017 LONDON

Call for speakers - submit your proposal

#EuroComm17 • London • 27-28 March 2017

The International Association of Business Communicators (IABC) is accepting speaking proposals for its EuroComm Conference in London, UK, 27-28 March 2017. We are calling for dynamic speakers who can engage, inspire and inform audiences on all facets of the communications profession.

The #EuroComm17 conference theme is **Transformation: Adapt • Invent • Evolve**

IABC is the largest global association for communication professionals with over 10,000 members. The annual EuroComm conference annually draws more than a hundred senior communicators from over 20 countries throughout the EMENA region. Our delegates – an audience of members and non-members alike – attend EuroComm for access to leading-edge knowledge that expands their skills and advances their careers. They are senior communications professionals who have 10+ years of experience in multi-national organisations.

This year, presentations will cover everything from constantly reinventing ourselves as communications professionals, to keeping pace with technology, to navigating the ever-changing political, social and workplace landscape.

Participation in the conference provides speakers with the opportunity to gain visibility and recognition as a subject matter expert in front of influential business communication professionals from a wide variety of industries.

Share your experience

We are interested in speakers and content that:

- Represents outstanding communications that make a real impact
- Captures the best knowledge and ideas in the profession
- Leads on how to reinvent our communication practices
- Showcases pioneering tools and techniques

Content can take the form of a keynote speech (60min), traditional presentation (30min + Q&A), rapid-fire talks (10min), or be part of a themed panel discussion or co-presented workshop.

This is what IABC looks for in a keynote presenter:

- An authentic, dynamic and effortless speaker with a commanding stage presence who is able to connect with audiences in a meaningful way
- Knowledgeable about international business communication and able to articulate the tangible importance and critical value of communication to an organization
- Prepared to offer innovative content that will resonate with an audience of international business communicators
- Proven ability in terms of presentations to large, global audiences at commercial business conferences

We look forward to hearing from you!

Apply now!

To be considered, read up about the [Global Standard and IABC career levels](#), prepare a short description of your presentation, a bio, and two references, then complete this [online application form](#).

The deadline for submissions is 30 November 2016. Please note: we do not pay speaker fees – all aspects of the design and content of the conference are delivered on a volunteer basis.

Find out more about #EuroComm17 via our website, iabcemena.com or email us at eurocomm@iabcemena.com.